






Pearlynne Gourlie

Freelance Graphic Designer
Web Developer
Instructor

CONTACT

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 Graphic Gems | Music with Pearlynne
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EXPERIENCE

2020	Here's the Scoop Graphic Advertisement Designer Created Business Advertisements Using Adobe Illustrator
2017-2023	Graphic Gems Freelance Graphic Designer Web Developer Small Business Web Development Identity Branding Graphic Resumes Logos Business & Digital Marketing
2012-2023	Music with Pearlynne Home Studio of 30 Students Prepare Students for End of Year Recitals & Airdrie Rotary Music Festival
1997-2009	Argyle Homeschooling Educator Homeschool Teacher Grades K-12 Participated in 10 Week Terms Parent Teaching Co-op Gym Class Social Science Arts

SKILLS & QUALIFICATIONS

Flexible with Deadlines
3 Years Experience with Logo Design
Highly Organized, Motivated and Responsible
Team Player with Great Customer Service Skills
Excellent Grammar | Spelling | Proofreading and Writing
5 years Strong Graphic Design and Production Capabilities
Strong Social Media Skills in Marketing and Advertising

SUMMARY

I am a Graphically Creative Designer-Developer; proficient in using Adobe Photoshop, Illustrator, InDesign and Microsoft Office. Graphic Design, along with teaching, are both my passions in which I always strive to gain more knowledge.



EDUCATION

2022-2023	Google Digital Marketing & E-Commerce Digital Marketing Program Digital Marketing Likes to Leads E-Commerce Email Marketing Marketing Analytics Loyalty Program
2020-2021	Q College Web Tech Digital Marketing Raw Web Building Coding SEO Wordpress Building Brand Adobe Applications HTML CSS
2016-2018	Centre for Distance Education Graphic Design Program Mastered Adobe Applications Photoshop Illustrator InDesign Colour Design Communications
2013-2014	Airdrie Bow Valley Career Transitions Program Upgraded all Microsoft Applications WHIMIS CPR Work Experience
2013	Kindermusik Parent Child Group Music Classes Provider of Music and Movement Education for Children

Comfortable Navigating PC/Mac
Independent Creative Problem Solver
Excellent Time Management with Consistent Quality
Expertise in InDesign | Illustrator | Photoshop
Microsoft Office
Proficient with SEO | Front End Web Development
Identity Branding | Social Media Marketing